



## **Hotel Felix to host charity lingerie & men's underwear fashion show to help the fight against cancer**

The boutique four star Hotel Felix is hosting a charity fashion event to showcase some exquisite ladies lingerie alongside stylish smalls for men.

The catwalk extravaganza will take place at the hotel on **Thursday 6th February** to raise much needed funds for both the Pink Ribbon Foundation and Blue Ribbon Foundation, which heighten awareness of breast, prostate and testicular cancer, as well as supporting other male and female health and cancer charities. Lisa Allen, Head of Corporate Partnerships and PR for the Foundations said *"We are really looking forward to working with Hotel Felix on what we know will be a very enjoyable evening. It will also be a fantastic opportunity to raise awareness and money to fight both breast cancer and male cancers whilst having fun!"* The event will be opened by Lisa.

Hotel Felix is organising the event in partnership with Prohibido of all Saints Passage, which will be showcasing its fabulous spring/summer collection, including brands such as Chantelle, Andres Sarda and Empreinte, which will be modelled by the hotel's Conference and Events Manager, Tracey Ockenden and Wedding Co-ordinator, Catriona Wilson, as well as other non-professional models. Marks & Spencer's Cambridge store will also present its seasonal collection of men's underwear and city centre beauty salon, Finn Jordan, will style hair and make-up. Said Suzanne Richardson, Sales and Marketing Manager at Hotel Felix *"We are immensely pleased to have the opportunity to support such a worthwhile cause and to raise awareness of male and female cancers which have touched many people that we know. I also hope that it will prove to be a very liberating experience for my colleagues and the staff of Marks & Spencer who have been inspired to support the event"*.

Tickets are £15 and include a drink and canapés on arrival at 7pm, entry to the fashion show which commences at 7.30pm, a silent auction of some fabulous prizes and a variety of demonstrations and consultations relating to male and female cancer issues. All money raised on the night will be split equally between the two Foundations.

To book tickets directly please visit the Just Giving page at <http://www.justgiving.com/hotel-felix-fashionshow>

### **About the Pink Ribbon Foundation (Reg. Charity No. 1080839)**

The Pink Ribbon Foundation is a grant making trust with a mission to fund projects and provide financial support to UK charities which relieve the needs of people who are suffering from, or who have been affected by breast cancer or who work to advance the understanding of breast cancer, its early detection and treatment. The Foundation has very little infrastructure in order to maximise the amount, which goes to the charities that benefit from the funds raised.



[www.pinkribbonfoundation.org.uk](http://www.pinkribbonfoundation.org.uk)

### **About the Blue Ribbon Foundation (Reg. Charity No. 1141261)**

The Blue Ribbon Foundation has three very important objectives:

- (1) To raise awareness of male health issues – particularly cancer
- (2) To use the Blue Ribbon as a ‘rallying banner’ to help bring about awareness; and to encourage other male health charities to adopt the ribbon
- (3) To support other male health and cancer charities via awareness campaigns and grant giving

Like its sister charity, the Pink Ribbon Foundation, it has very little infrastructure, believing that by working together with other charities in education and awareness campaigns, many male lives can be saved. Too many men are dying too young and unnecessarily.

[www.blueribbonfoundation.org.uk](http://www.blueribbonfoundation.org.uk)